



# Called to Workplace Ministry

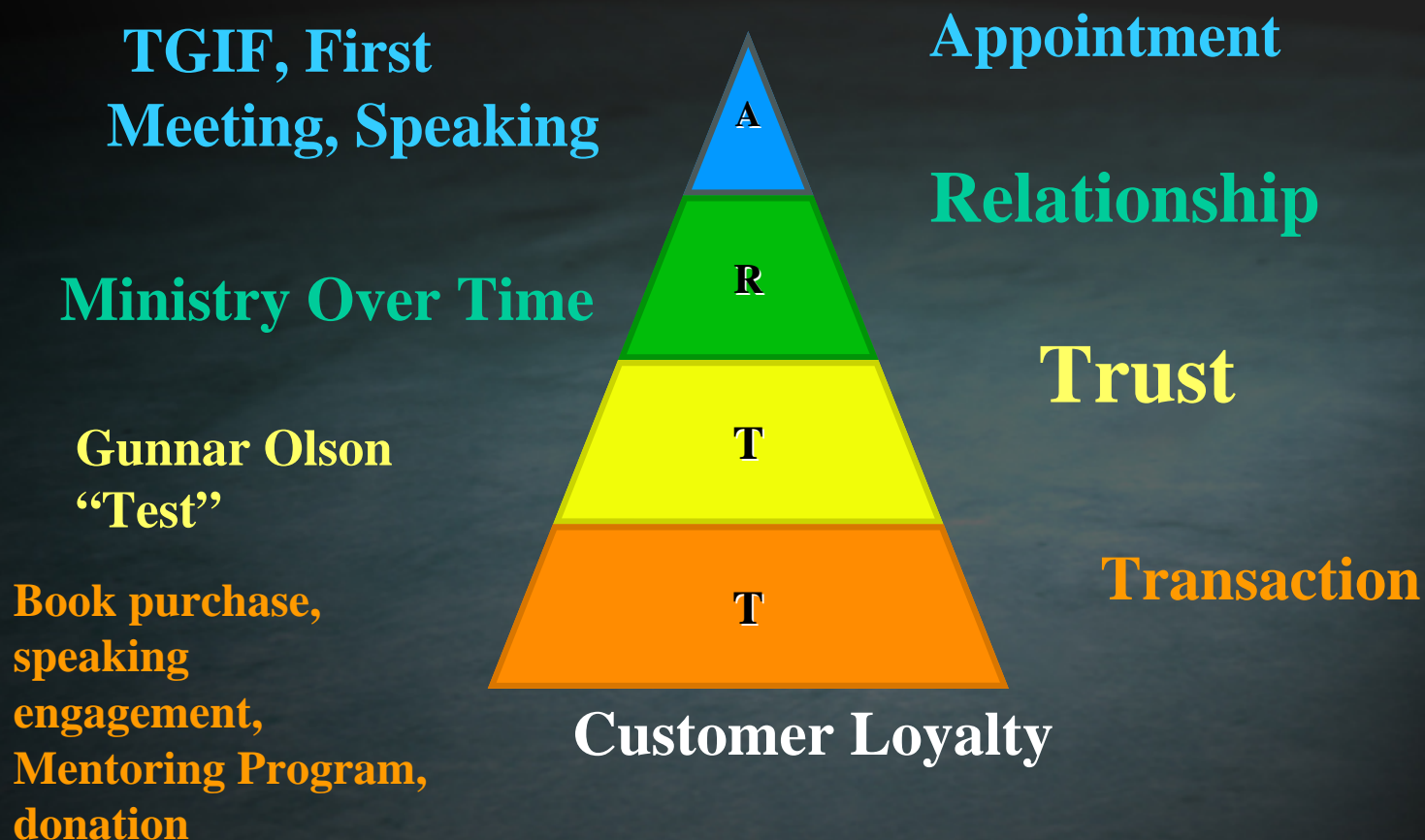
*Here is What You Need to Know*



# Personal Story



# Progressive Stages to Funding an Organization





# 1. Appointment Stage

- What are the best points of contact to your audience? What is in your hand? (Elijah Principle-oil lamps)
  - Newsletter
  - Speaking
  - Book
  - Small group bible study
  - Media
  
  - Capture the name and place into a database.



## 2. Relationship

- Build the relationship by investing in that person.
- Get to know your audience.
- Serve without concern for outcome.  
Money follows ministry.



## 3. Trust

- You cannot move to a transaction stage until there is Trust.
- Trust is gained when they experience your ministry over time.



## 4. Transaction

- People will support a cause when the first 3 stages are met.
- Transactions can be progressive.
- God entrusts us with little and elevates us based on how we do.

Loyalty is the result of  
being a good steward.



# Practical Funding Ideas

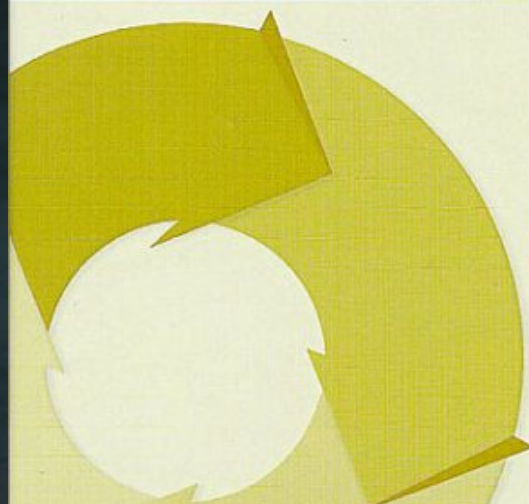
- Prospect list, donor list
- Email devotional – “Appointment”
- TGIF Co-branding Fundraising projects – banquets, golf outings, etc.
- Foundations
  - Establish your own foundation – National Heritage Foundation [www.nhf.org](http://www.nhf.org)
  - Foundation grants





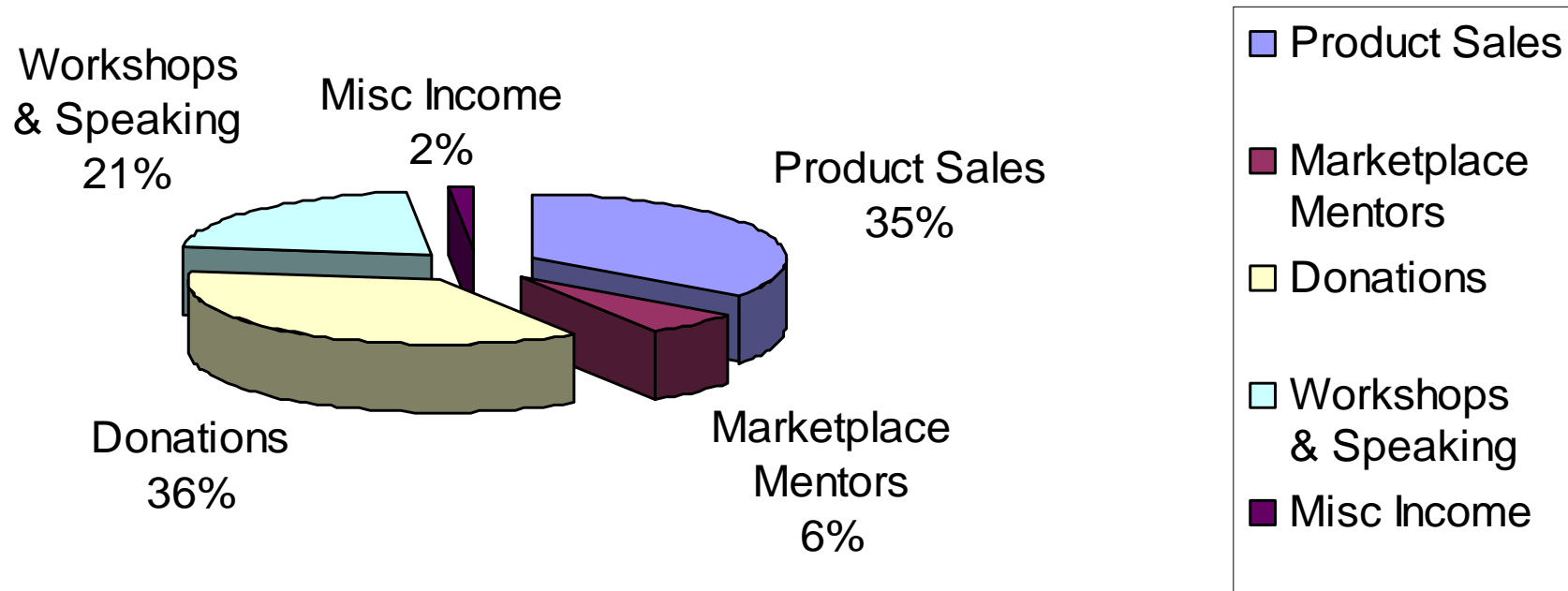
# RAISING MORE MONEY®

A STEP-BY-STEP GUIDE TO BUILDING LIFELONG DONORS



TERRY AXELROD

# January – September 2004





# Receiving From God

- “A man can receive only what God gives him.” – John 3:27
- The Promised Land was dependent upon *obedience*, not sweat and toil.
- “So I gave you a land on which you did not toil and cities you did not build; and you live in them and eat from vineyards and olive groves that you did not plant.”
  - Josh 24:12-13    ie \$20,000 gifts

# The Wall Street “Joseph”





# Technology Tools for Ministry



# Website Marketing

- [www.marketplaceleaders.org](http://www.marketplaceleaders.org)
- [www.icwm.net](http://www.icwm.net)
- [www.faithandworkresources.com](http://www.faithandworkresources.com)

## **Technology Partners:**

**Netministry**

**E Prayer Connect**

**Unity Works**



# Faith and Work Resources.com

*Resourcing the Global Workplace Movement*

Affiliate Program

Resources...Training...Products

# Faith And Work Resources.com

The screenshot shows the homepage of Faith And Work Resources.com. At the top, there is a navigation bar with the site name and the tagline "Helping you apply faith at work." Below this is a main banner area with the text "Get Equipped To Transform Your Workplace!" and a "WorkPlace small group" logo. A search bar is located below the banner. On the left side, there is a vertical menu of categories. On the right side, there are several promotional boxes, including one for "Free eBook" and another for "SAVE \$10 on our newest products!".

**Your Organization**  
faithandworkresources.com Helping you apply faith at work.

**Get Equipped To Transform Your Workplace!**

WorkPlace small group

Click on any bookcover for more info

Search:

**Free eBook**

**SAVE \$10 on our newest products!**  
Special of the Week

**FAITH @ WORK**

**Your organization's name goes here.**

**You Are Anointed Business**

**Your organization's logo goes here.**

- Adversity
- Apostles / Disciples
- Workplace
- Bible Studies
- Geography
- Church based Work
- Ministry
- Decision Making
- Devotionals
- Ethics & Values
- Evangelism
- Hearing the Voice of God
- Joseph Calling
- Knowing God/Intimacy
- Leadership
- Living Faith @ Work
- Marketplace Mentor
- Money Management
- Finance
- Ox Hillman Resource
- Pastors and Church
- Prayer
- Sales & Marketing
- Spiritual Strongholds / Spiritual Warfare
- Theology of Work



Your Affiliate Back Office Is Accessed through the Affiliate Link on the Front Page of [www.faithandworkresources.com](http://www.faithandworkresources.com)

Your website URL to link to your site

<b>Affiliate Name:</b>	<b>Your Account Name Here</b>		
<b>Your Affiliate ID</b>	10949	<b>Total Sales</b>	\$0.00
<b>Impressions</b>	0	<b>Total Commissions</b>	\$0.00
<b>Click-Throughs</b>	3	<b>Commission Owed</b>	\$0.00
<b>Click-Through Rate</b>	N/A	<b>Sales Per Click</b>	\$0.00
<b>Total Transactions</b>	0	<b>Conversion Rate</b>	0.00%

Your Affiliate Website: <http://www.faithandworkresources.com/?>

Update Your Info

<b>Payout History</b>	
<b>Date Paid</b>	<b>Amount</b>
No payments found.	

Add Your Name and Logo to Your Site

[Update Your Information](#) | [Customize This Site](#) | [Get Affiliate Links](#) | [Log Off](#)

Your Website Banner Ads



# TGIF web-hosting

The screenshot shows a Microsoft Internet Explorer browser window displaying the website for Os Hillman Devotional's. The browser's address bar shows the URL: <http://www.ospeak.com/Devotional.aspx>. The page features a header with the text "CATCH THE VISION!" and "Os Hillman Devotional's". The main content area is titled "TODAY GOD IS FIRST" and "DAILY WORKPLACE INSPIRATION BY OS HILLMAN". Below the title, there is a section for "First Fruits" by Os Hillman. The article text reads: "All the silver and gold and the articles of bronze and iron are sacred to the Lord and must go into His treasury." - Joshua 6:19. It then discusses the biblical story of Jericho and the practice of giving God the first fruits of one's increase. At the bottom of the article, there is a call to action: "To contact Os Hillman or request reprint permission send email to: [Click Here](#) To Write Os Hillman Marketplace Leaders Website MarketplaceLeaders Copyright 2003". The browser's taskbar at the bottom shows the Windows Start button and several open applications.



# TGIF Private Labeling

Your Ministry logo goes here.  
Various templates available.

Place a new prayer request  
each day.

**My Profile**  
Subscribe  
Unsubscribe  
MLWebsite  
Donate  
Bookstore

**TODAY GOD IS FIRST**  
*Marketplace Meditations*  
by Os Hillman

**Bonnie's New Baby!**  
Please join us in congratulations and prayer for Bonnie Far... to have Bonnie and her service here as part of our staff, away.

**Volunteers Needed for Marathon Fundraise**  
All marathon is less than two months away, and we are still looking for sponsors. In addition, we need volunteers to man the... and the bake sale at the end of the event. If you're interested please email or phone us... Also feel free to spread the word.

**My God Shall Provide**  
Tuesday, June 25, 2002  
by Os Hillman  
*And my God will meet all your needs according to His glory.*  
4:19 Have you ever gone through a time of complete dependence? Perhaps you lost a job and could not generate income on your network. There are circumstances in our lives that can put us in...

Praise for answered prayers,  
thanks for gifts of time, talent or  
treasure from members or Place  
a special news opportunity  
announcement or offer each day.

Sidebar allows you to connect to  
other website links like a Donate  
page or resource web page.

They receive your chosen  
devotional each day to encourage  
and uplift them in their daily walk.  
They determine how often they  
want to receive it.

<http://www.eprayerconnect.org/os/default.asp>



# Video Email

An invitation from  
**Os HILLMAN**

Transform your life, work,  
church, city and nation!



**ICWM**  
WORKPLACE  
**TRANSFORMATION**  
2004 SUMMIT

[Click here for a video message](#)



# Video Email



**Called to the Workplace Workshop**  
**Why Do You Work?**

**[CLICK HERE](#)**  
**For a Video Invitation to**  
**Experience God at work**



**Os and Angie Hillman**



# Non-Profit Foundation

- National Heritage Foundation
- \$100



# Marketplace Leaders Partnership Program

- Website design & hosting
- FaithandWorkResources.com
- Foundation
- Marketplace Mentor
- Called to the Workplace workshop
- PowerPoint presentations
- Video presentations
- Fundraising management software
- List serve
- Auto-responder program
- Merchant account
- Personal coaching and mentoring
- Corporate Mentoring



# Q&A