

Business For Transformation

<http://www.om.org/b4t>



Small and Medium Enterprises are the workhorses in any economy in terms of building wealth and causing transformation. Winston Churchill said “Some see private enterprise as a predatory target to be shot, others as a cow to be milked, but few are those who see it as a sturdy horse pulling the wagon.” The B4T model is built on encouraging the growth of such profitable enterprises, focused on specific goals for transformation—Spiritual, Economic, Social and Environmental—in the countries where OM works.

B4T works with OM fields to identify local Christian entrepreneurs whose businesses are poised to grow and as a result will create a lasting Kingdom Impact. B4T employs trained local developers to work with entrepreneurs to create business plans and arrange visits by investors from abroad who wish to use their experience and finance to advance the church in developing countries. Many business people appreciate to opportunity to continue using their gifts to cause lasting transformation. Moldova is a good example. This poorest of European nations has chronically high unemployment, which forces people to go abroad to support their families and leaves churches without leadership. By creating possibilities through B4T, entrepreneurs are able to stay home with their children and grow their business while continuing to lead their church and have a measurable impact on their community as Christians who do things differently.