



Business as Mission

(BAM)

Impacting the Nations

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Business as Mission (BAM)

Thank You!

IMB and Southwestern Seminary

These are the types of forums and discussions that we need to have and are taking place around the world. God is @ WORK and is bringing HIS children together!

Turbocam Mission

- TURBOCAM exists as a business for the purpose of honoring God, creating wealth for its employees, and supporting Christian service to God and people.
- TURBOCAM seeks to accomplish this purpose by achieving excellence in the manufacturing of turbo machinery parts by 5-axis machining and related technologies and satisfying the needs of our customers for Quality, Price, Delivery, and Service.
- As we interact with our customers, suppliers, and employees we hold ourselves accountable to God's law expressed in the Bible. We are committed to integrity in our business and personal relationships.

Turbocam's story

- **Met Marian in the early 90's**
- **Run his company for Jesus Christ**
- **India location, BAM, No Bribe Coalition**
- **Paid to free slaves in Nepal, Schools**
- **Nine countries**

Great Commission

*"Go therefore and make disciples of
all the nations"*

Matthew 28:19 (NASB)

God is at Work!

***“Look among the nations! Observe!
Be astonished! Wonder! Because I
am doing something in your days.”***

Habakkuk 1:5 (NASB)

Great Commandment

“And you shall love the Lord your God with all your heart, and with all your soul, and with all your mind, and with all your strength.’ “The second is this, ‘You shall love your neighbor as yourself.’ There is no other commandment greater than these.”

Mark 12:30-31 (NASB)

My Personal Journey

- **60's Learned how to Walk with God**
- **70's Learned how to Integrate my Faith and Work**
- **80's Learned how to use our distribution business as a platform for ministry to our employees, customers, vendors, and competitors**
- **90's Begin to share with other CEO's, business owners, and leaders**
- **00's Began to travel around the globe to equip other leaders.**

My Personal Journey

- Distribution business 40 years**
- President of *Fellowship of Companies for Christ International* - 2002 - 2007**
- *Lausanne Forum*- 2004- Business as Mission Group**
- Traveled to 25 nations and established small groups of business leaders**

My Personal Journey

- Invested in BAM medical venture in the Middle East**
- Invested in BAM investment group of 20 companies in mainly closed nations**
- Invested in and consulted with BAM company in Asia and many in USA**
- Consulting with mission agencies and seminaries concerning BAM**

Business as Mission (BAM)

- **BAM helps us to fulfill BOTH the Great Commission and the Great Commandments**
- **BAM allows us to go into ALL Nations**
- **BAM allows us to minister to MANY of the needs of the people that we seek to help**

Business as Mission (BAM)

We will seek to briefly answer each of these three questions:

- 1. What is BAM?**
- 2. How can we work together to support BAM?**
- 3. Where do we find BAM resources?**

Business as Mission (BAM)

Business as Mission

BAM

1. What is It?

Business as Mission (BAM)

BAM is NOT:

- 1) **Fake businesses used to get into countries**
- 2) **Businesses which are not seeking a profit**
- 3) **Tent-making professions or businesses**
- 4) **Micro-Enterprise businesses**

Business as Mission (BAM)

BAM is NOT:

- 5) Christians leading a business for economic purposes only
- 6) Business which are only focused on providing jobs and profits
- 7) Businesses for mission seeking only to earn funds to give to missions

Business as Ministry

**Some call this- “Business as Ministry”
or “Kingdom Businesses”**

- Primarily done in developed nations
- Taking the Gospel to the Workplace
- Integration of biblical principles in every aspect of the business
- To see transformation of individuals, cities, and nations to the glory of God

Business as Mission (BAM)

**BAM includes Business as Ministry
(or Kingdom Businesses)**

However **BAM** emphasizes:

- Job creation in developing nations
- Cross-cultural impact

Business as Mission (BAM)

BAM focuses on:

SME's- Small-Medium Size Enterprises

- **Small, medium, and large size businesses which have many more unique needs and can have a broader impact to all areas of society than just micro enterprises.**

Business as Mission (BAM)

BAM approaches while extremely diverse, have three purposes:

- 1. that it is built on a commercially viable, for-profit business**
- 2. that it is highly intentional about fulfilling its mission objectives**
- 3. that its desire is to glorify and advance the Kingdom of God.**

Business as Mission (BAM)

BAM:

- is based on the principle of...**HOLISTIC MISSION**
- has a Kingdom of God perspective...**KINGDOM BUSINESS**
- is different from but related to...**WORKPLACE MINISTRIES**
- is different from but related to...**TENTMAKING**
- is different from...**BUSINESS FOR MISSIONS**

Business as Mission (BAM)

BAM:

- **does not condone...NON-BUSINESSES AND NON-MISSIONS**
- **pursues...PROFIT**
- **comes in all...SHAPES AND SIZES**
- **is not just about...JOBS AND MONEY**

Business as Mission (BAM)

Business without Mission is still good-

- **It provides jobs and incomes for the families of its employees.**
- **It provides needed products and services for its customers.**
- **It provides income for its vendors.**
- **It pays taxes and supports its community**

Business as Mission (BAM)

According to Jim Clifton Chairman of Gallup-

“Six years into our global data collection effort, we may have already found the single most searing, clarifying, helpful, world-altering fact....

What the whole world wants is a good job....

This is one of the most important discoveries Gallup has ever made.”

(<http://www.gallup.com/home.aspx>) on page 19 of his book “*The Coming Jobs War...*

Business as Mission (BAM)

Mission without Business is still good-

- **It evangelizes the population**
- **It makes disciples and plants church**
- **It models the love of Christ to the community**

Business as Mission (BAM)

But ***Business as Mission (BAM)*** provides an integrated approach.

It is Holistic, Transforming, Real

Showing the community and the nation the Body of Christ at its best-

Using its God given gifts and talents to impact the nation in every way.

Business as Mission (BAM)

My Definition:

BAM is a divine calling, a holistic mission, to form Kingdom “for profit” businesses, built on biblical principles, providing jobs in the cross-cultural setting of developing nations, meeting both physical and spiritual needs, seeking long-term transformation of peoples, cities, and nations, and existing for the glory of God!

The Business as Mission

MANIFESTO

From Lausanne, Thailand, 2004

BAM Manifesto - Recommendations

We call upon the Church world wide to identify, affirm, pray for, commission and release business people and entrepreneurs to exercise their gifts and calling as business people in the world – among all peoples and to the ends of the earth.

BAM Manifesto - Recommendations

We call upon business people globally to receive this affirmation and to consider how their gifts and experience might be used to help meet the world's most pressing spiritual and physical needs through Business as Mission.

Business as Mission (BAM)

BAM is Holistic-

It seeks to meet both:

- Spiritual and physical needs**
- Economic and justice needs**
- Evangelism and social needs**

Breaking down the Secular/Sacred Divide

Business as Mission (BAM)

Transformation vs. Compartmentalization

**The “Secular/Sacred Divide”
(example of the Chinese female executives)**

The Problem in our Churches today. We are not addressing the “integrated life” and we export this in our teaching and missions.

We over emphasize events and activities.

Business as Mission (BAM)

- **Is a Divine Calling (not secular)**
- **Is a Ministry (not “second class”)**
- **Serves the poor and oppressed**
- **Provides jobs and money (not the primary purpose but a bi-product)**

Business as Mission (BAM)

- **Focuses on un-evangelized areas**
- **Provides legitimate openings into otherwise “closed countries”**
- **Seeks Long Term Transformation of people, cities, and nations**
- **Exists for the Glory of God!**

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graph BT; A[Leader Transformation] --> B[Company Transformation]; B --> C[Marketplace Transformation]; C --> D[Community Transformation]
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**Community
Transformation**

**Marketplace
Transformation**

**Company
Transformation**

**Leader
Transformation**

Business as Mission (BAM)

- It is easier to train business leaders to be missionaries than the reverse
- We must send in them in “teams” to work together
- Train, equip, mentor, and finance existing leaders in each country
- Business is difficult even in the developed nations

Business as Mission (BAM)

A number of my friends, who have been very successful in prior years, have lost their businesses or gone into bankruptcy during this current economic downturn.

I personally have been very successful at times in business over the last 40 years, but businesses that I have personally invested in and been involved in have really struggled in recent years.

So, business is very competitive and “tough” even in the great USA

Business as Mission (BAM)

Business as Mission

BAM

2. How can we work together as business leaders, the local church, mission agencies, and seminaries to support it?

Business as Mission (BAM)

- **Many Kingdom business leaders are doing BAM in countries like China, India, Latin America, etc because it is good business and they are making a difference.
Example: Marian in India**
- **Many mission organizations are doing BAM in tough closed countries like the former Soviet nations and the Middle East. Most of these are very small ventures.**

Business as Mission (BAM)

- **What we would like to see is more co-operative efforts. We really do NEED each other, and each party brings necessary skills to the table.**
- **Groups of “radical” business leaders and some “radical” mission leaders are planting BAM companies around the globe. Much more is happening each year. Agencies like YWAM (and smaller ones) are more entrepreneurial and less institutional, and therefore are able to adapt quicker.**

(BAM) Questions

I want to address four groups:

1. Business Leaders

2. Pastors and Church Leaders

3. Mission Leaders

4. Seminary and Christian College Leaders

(BAM) Questions

Business Leaders

“Work with enthusiasm, as though you were working for the Lord rather than for people. Remember that the Lord will reward each one of us for the good we do”

Ephesians 6:7, 8 (NLT)

(BAM) Questions

Business Leaders

- 1. Do you feel that you are a full time ambassador for Jesus Christ?**
- 2. Have you been overseas on either a short term or a long term mission trip?**
- 3. If yes, did you work with and train local business leaders or did you do community projects or evangelism?**

(BAM) Questions

- 4. Do you believe that you can use your business talents for His Kingdom purposes?**
- 5. What talents, gifts, and experiences has God uniquely given to you to be used for His Glory?**
- 6. Have you been trained as a leader by those inside or outside of your local church?**
- 7. Has God given you a heart to see your co-workers, customers, vendors, and competitors transformed by the living Christ?**

(BAM) Questions

Local Church and Pastors

“Now these are the gifts Christ gave to the church: the apostles, the prophets, the evangelists, and the pastors and teachers. Their responsibility is to equip God's people to do his work and build up the church, the body of Christ.”

Ephesians 4:11, 12 (NLT)

(BAM) Questions

Local Church and Pastors

- 1. Are you willing to equip and release your people for ministry out in their sphere of influence? (Example: Seminary visit 1990)**
- 2. Do you model the “priesthood of the believer” in that every member is a minister?**
- 3. How often are you as church staff out in the local businesses of your people?**

(BAM) Questions

- 4. Have you done any work, either for pay or a volunteer, as a workplace chaplain?**
- 5. What are you doing to bring Christian leaders from the various spheres of your community together to see the transformation of your city? (education, marketplace, government, church, etc)**
- 6. How is your church directly serving your community? Is the focus of your church outward or inward? Give examples...**

(BAM) Questions

7. What is the primary purpose or focus of your church? (Rank #1, #2, and #3)

Build the church?

Plant Churches?

Evangelism?

Discipleship?

(BAM) Questions

Mission Agencies

“Now go, and remember that I am sending you out” **Luke 10:3 (NLT)**

“Go and announce to them that the Kingdom of Heaven is near. Heal the sick, raise the dead, cure those with leprosy, and cast out demons. Give as freely as you have received!”

Matthew 10:7,8 (NLT)

(BAM) Questions

Mission Agencies

- 1. What is your primary purpose for using BAM? (access, holistic, modeling?)**
- 2. Are you going to fund the BAM or find business leaders and businesses that will do it? How much “control” will you have?**
- 3. Who is going to lead the BAM enterprises, the missionary or the business leader?**

(BAM) Questions

- 4. What will be the agency's primary role in BAM? Support? Direction? Promotion?**
- 5. How can we promote teamwork in this critical mission between the sending agency, young entrepreneurs, existing businesses, and our schools? How do we break down the walls that separate us and get out of our silos?**
- 6. How can we take this issue to our local churches? How can we involve the other 95% of the Body of Christ who are on the sidelines?**

(BAM) Questions

Mission / Business Partnerships

Examples: Partnerships working together using the skills of business leaders.

One foundation which runs multiple businesses and ministries in various nations overseas has a admin plus fund raising percentage of only 4% for both.

(BAM) Questions

There is a problem that we have which is clearly seen in the example of Nigeria. There has been much evangelism and many churches planted in Nigeria. (or Dallas, Tx.)

	USA	Nigeria
% of Believers	28.9%	30.8%
Integrity rating	85	60
Implementation	79	44

(BAM) Questions

Seminaries and Christian Colleges

“You must teach these things and encourage the believers to do them. You have the authority to correct them when necessary, so don't let anyone disregard what you say.”

Titus 2:15 (NLT)

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(BAM) Questions

Seminaries and Christian Colleges

- 1. What kind of testing and counseling do we do on gifts and skills as the student enters or leaves our schools?**
- 2. What percentage of our students which have had leadership roles in the workplace, yet go to seminary and now feel that they have to assume pastoral, missionary, or church staff roles?**

(BAM) Questions

3. What is the primary purpose of our seminary training ? (Rank #1, #2, and # 3)

- Helping the pastors to build churches?
- Helping pastors to plant churches?
- Train missionaries?
- Helping pastors be doers and trainers of evangelism?
- Helping pastors to equip and disciple?
- Train leaders for Christian ministries?
- Equip teachers for our schools?
- Train leaders for any position in the workplace?

(BAM) Questions

- 4. What are we doing in our training to help pastors to relate to and equip leaders?**
- 5. What are we doing in our training to help pastors be able to change the focus of our churches from inward to outward?**
- 6. How can we equip pastors to mobilize those in international corporations, those who business owners and leaders who do business overseas, and those work in government and educational roles globally? (IBM or Coke example of status, pay, and influence)**

(BAM) Questions

- 7. Are we using our seminaries and schools to reach out and train workplace leaders? (example: Gordon Conwell and Western)**
- 8. Do we look at business leaders as only a source of funding or serving on the board?**
- 9. Are we inviting workplace leaders into our classes and helping our students into relating to their congregations?**
- 10. Are we setting up mentoring programs so that students are prepared for future relationships?**

Leader

Spiritual
Maturity

Servant
Leadership

Business
Excellence

Community
Transformation

Life
Development

Leadership
Development

Organizational
Development

Transformational
Development

Self - Assessments

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***3. Where do we find some
resources on it?***

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Books

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A Better Way

Make Disciples Wherever Life Happens

Dale Losch, 2012

Crossworld

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Great Commission Companies
The Emerging Role of Business in
Mission

**Steve Rundle and Tom Steffen IVP,
2003, 2011 (Rev. Expanded Edition)**

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The Missional Entrepreneur
Principles and Practices for Business
as Mission

**Mark Russell New Hope Publishers -
Impact, January 2010**

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Business as Mission

A Comprehensive Guide to Theory and Practice

**C. Neal Johnson Inter-Varsity Press,
January 2010**

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Web Sites

See the Complete Power Point presentation

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Conclusion-

What has HE called us to do together?

What does God want YOU to contribute (YOUR part) to what HE is doing in this move of God around the world?

Contact me-

Power Points available on this website

Contact me for *Shepherding Horses* book and CDs.

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