

Mobilizing Men in the Marketplace

*A vision for transforming men, their families,
workplaces, cities and nations for Christ.*





?

Where do the **MAJORITY** of men,
spend the **MAJORITY** of their time,
interacting with the **MAJORITY** of the lost
world?

Answer:

Is it at Church?

Is it in the neighborhood?

Only one place: **the workplace.**



A man wearing a white hard hat and a blue work shirt is smiling broadly. He is leaning on large, dark metal pipes. The background shows a blue sky with some clouds.

**Where do most men gain
most of their self-esteem
needs?**

Answer:

The workplace.

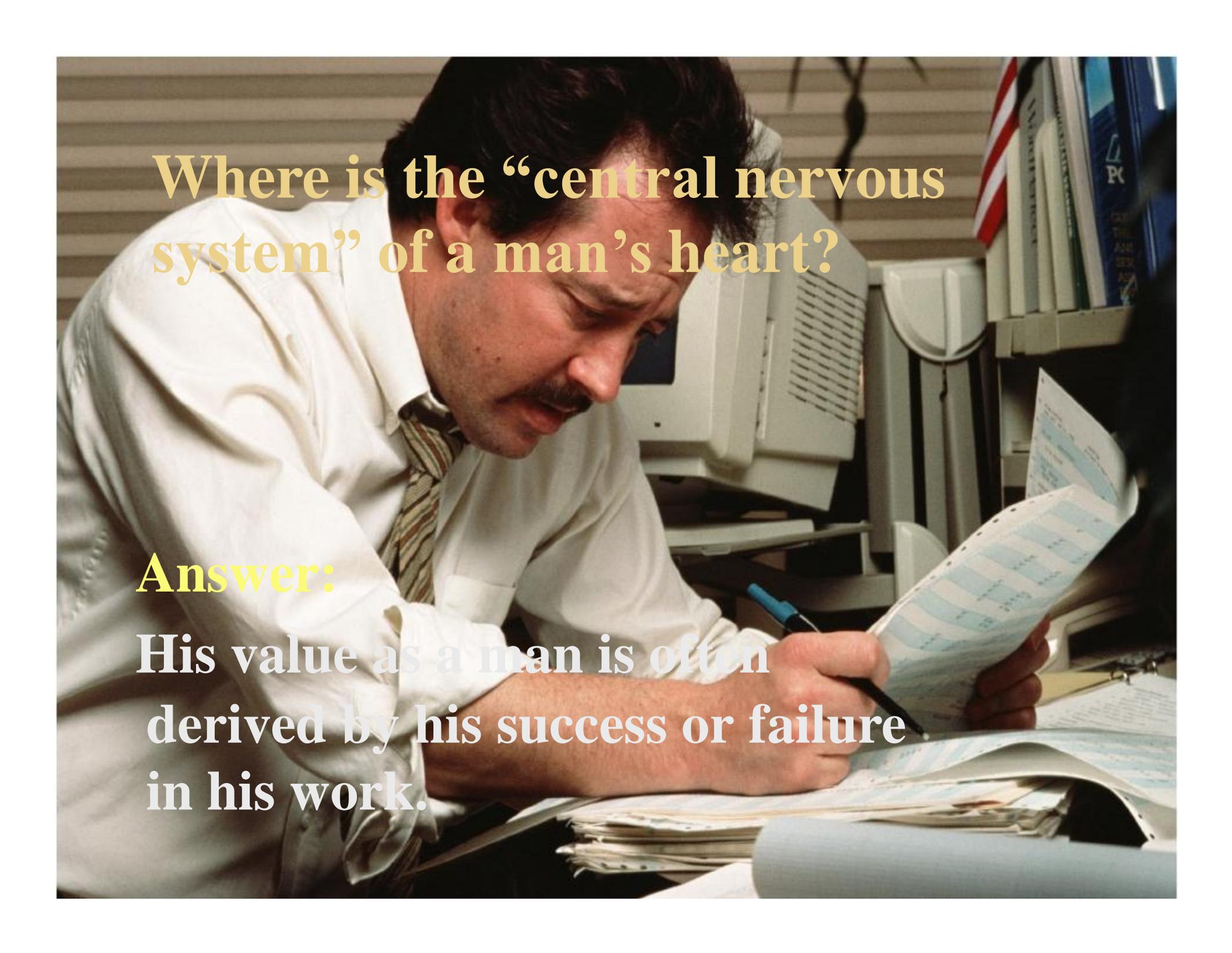
Where does the authority in the city lie that has the potential to transform cities and society?

Answer:

The workplace

Example: Jeremiah Lanphier, 1857 revival

“Societal transformation is high on God’s agenda and the chief catalytic force to bring it about will be Christians ministering in the marketplace.” Dr. Peter Wagner



Where is the “central nervous system” of a man’s heart?

Answer:

His value as a man is often derived by his success or failure in his work.

A dimly lit room with a large blue chair and a lamp. The room is dark, with a large blue chair in the foreground and a lamp in the background. The text is overlaid on the image.

What type of problems are discussed more than 50% of the time in small groups according to a Gallup Survey?

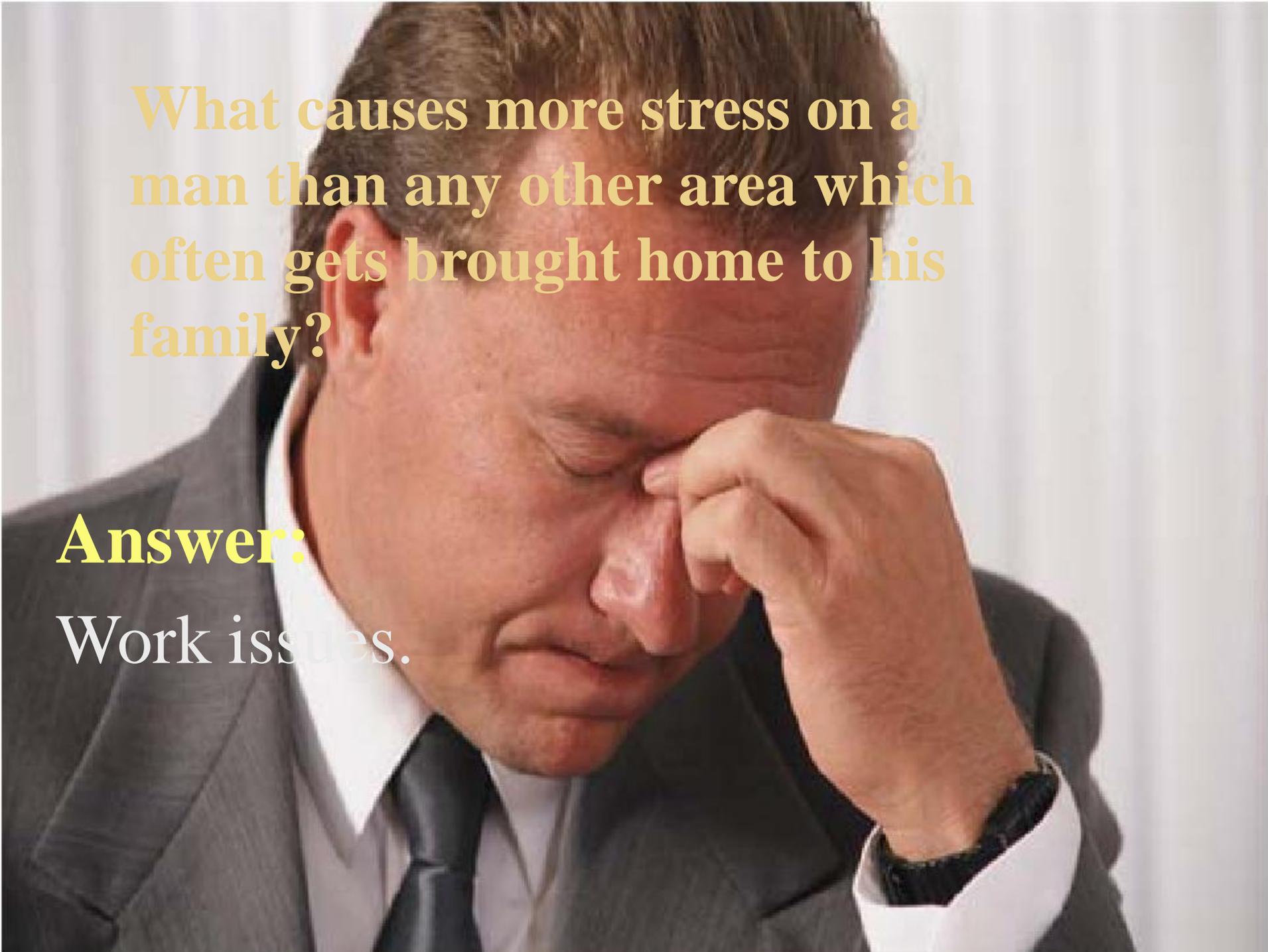
Answer:

Work-related issues.

**What one area do men have a
50-80% dissatisfaction rate in their life?**

Answer:
Their work life.

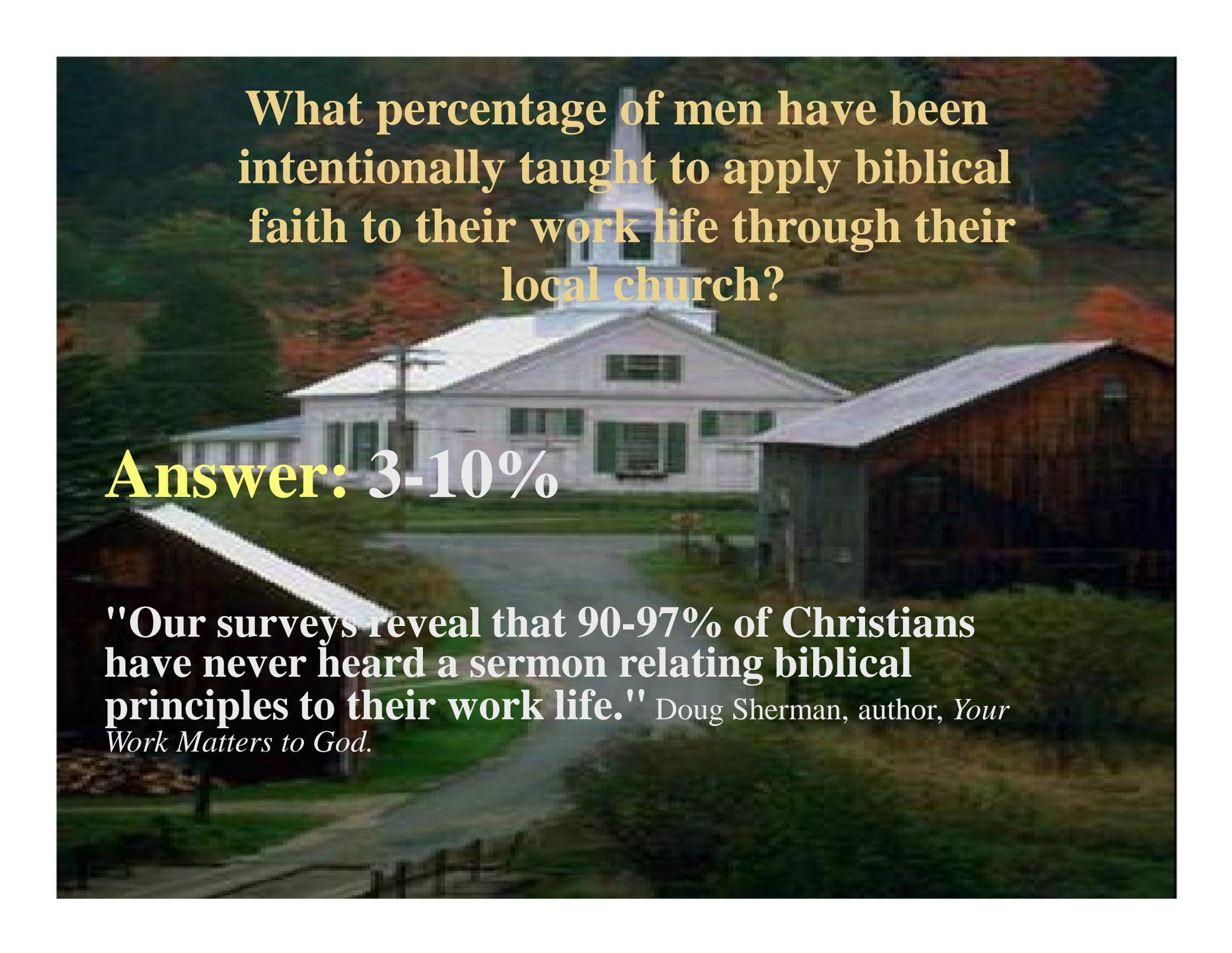
Wall Street Journal survey revealed a 50% dissatisfaction rate among executives and 80% dissatisfaction rate among general workplace population. 500 surveys among Christians reveal 50% dissatisfaction rate.

A close-up photograph of a middle-aged man with short brown hair, wearing a dark grey suit jacket, a white dress shirt, and a dark tie. He has a distressed expression, with his eyes closed and his right hand pressed against his forehead and nose. The background is a plain, light-colored wall.

What causes more stress on a man than any other area which often gets brought home to his family?

Answer:

Work issues.



What percentage of men have been intentionally taught to apply biblical faith to their work life through their local church?

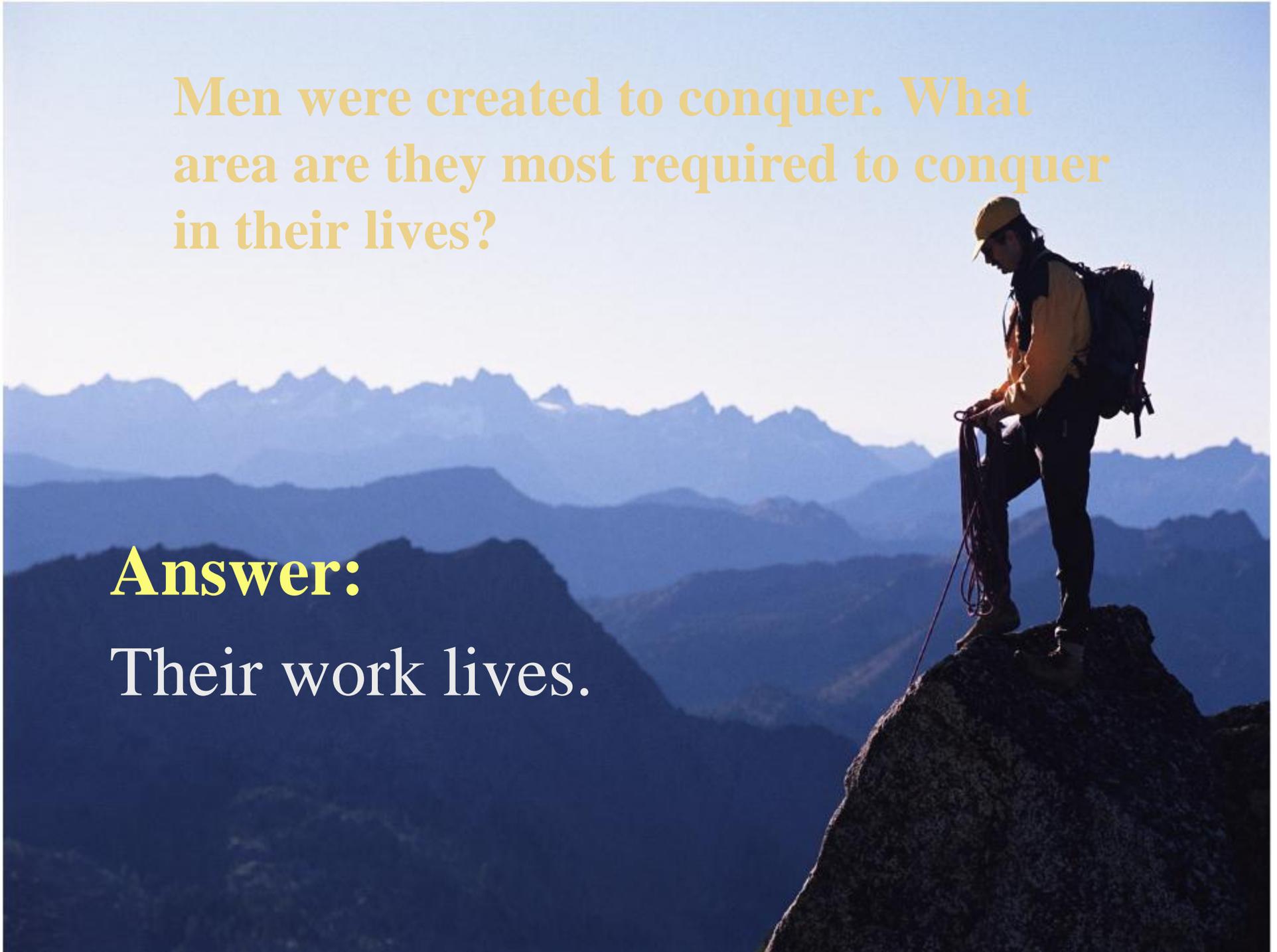
Answer: 3-10%

"Our surveys reveal that 90-97% of Christians have never heard a sermon relating biblical principles to their work life." Doug Sherman, author, *Your Work Matters to God*.

Men were created to conquer. What area are they most required to conquer in their lives?

Answer:

Their work lives.





What issues do most men's
ministry deal with today?

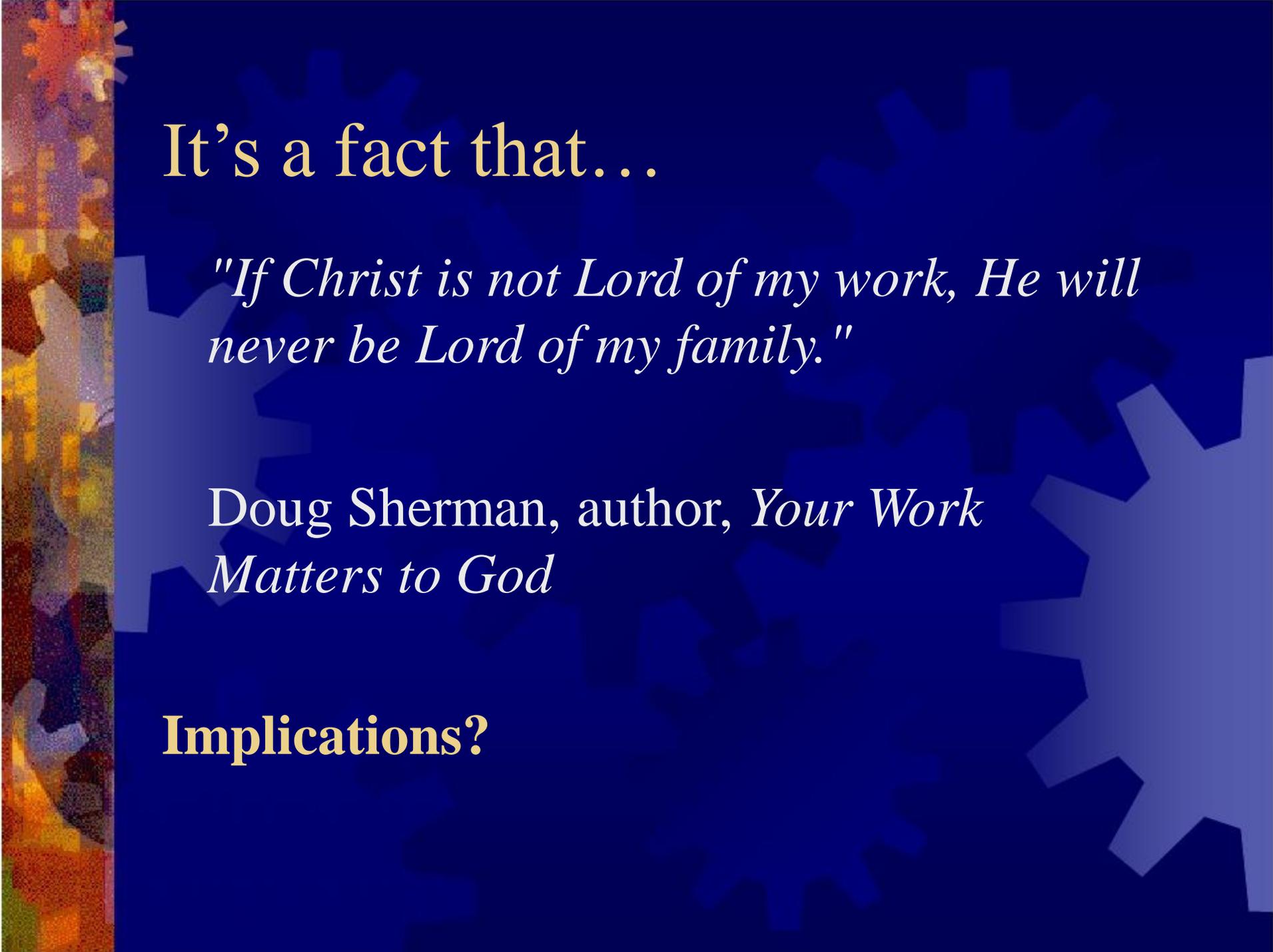
Fathering

Marriage

Pornography

Integrity

Discipleship



It's a fact that...

"If Christ is not Lord of my work, He will never be Lord of my family."

Doug Sherman, author, *Your Work Matters to God*

Implications?



**Could it be we are not reaching
men because we are not
appealing to them at their
greatest felt need?**

**God is concerned about this and has begun
a new movement to address it.**



**Where is God moving
today and why?**

The workplace!



"I believe one of the next great moves of God is going to be through the believers in the workplace". Dr. Billy Graham.

"God has begun an evangelism movement in the workplace that has the potential to transform our society as we know it". Franklin Graham

"God is marshalling his people in the workplace as never before in history."

–Henry Blackaby



“Workplace ministry will be one of the core future innovations in church ministry.” George Barna, Boiling Point, Regal Publishing

“Indeed, as with first-century Christianity, it all begins in the marketplace, where the disciples of Jesus daily rub shoulders with the lost.”

– Bill McCartney, Promise Keepers, *Anointed for Business*, Regal Publishing

**2003 Year of
Paradigm Shifts**

The Great Convergence!



BGEA



**John
Maxwell -
Chariot**



**Dr. Henry
Blackaby**



**Southern
Baptists**



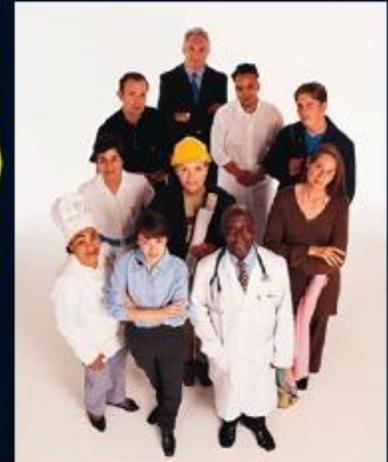
**Dr. Peter
Wagner**



**Ed
Silvoso**

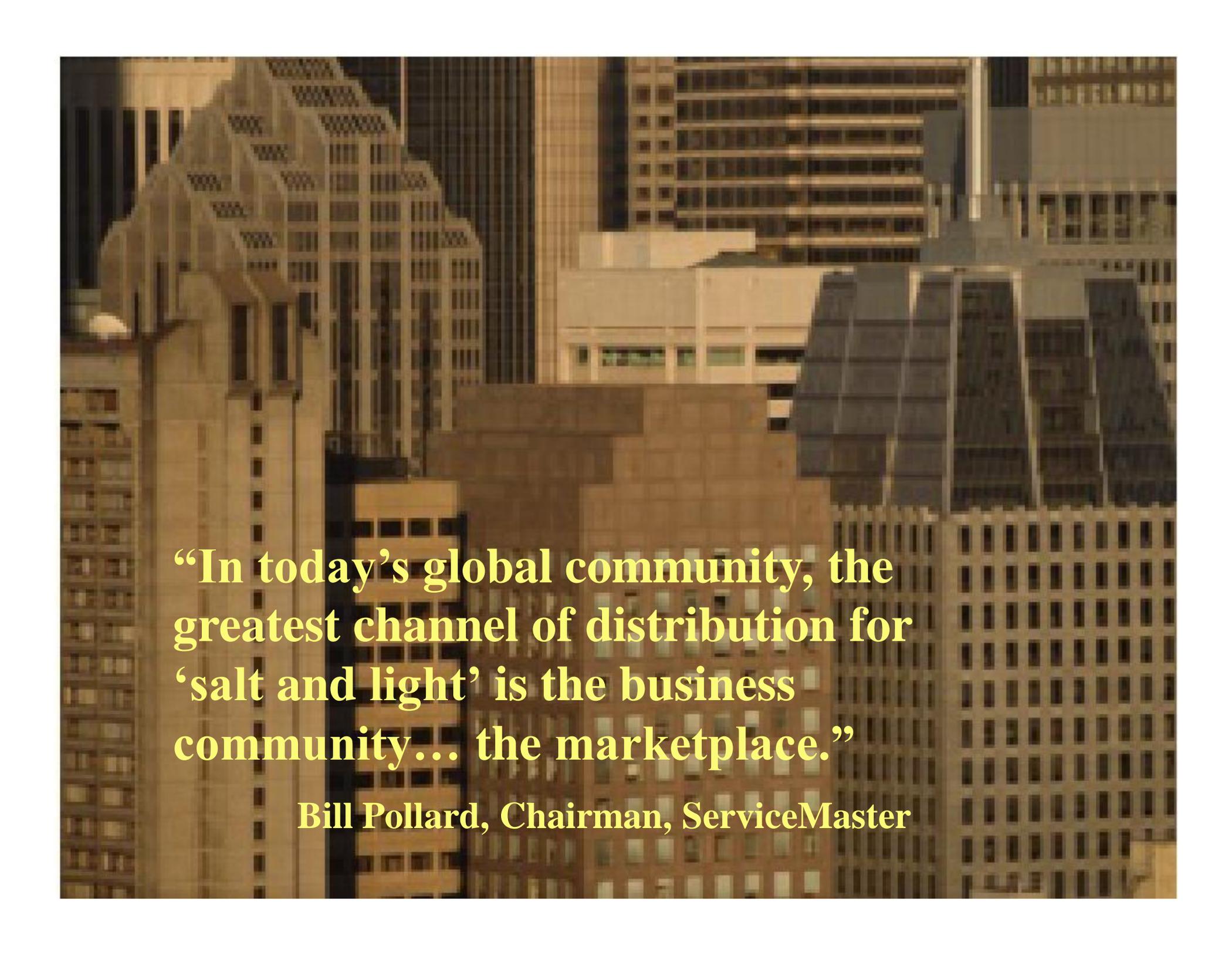


**New parachurch
ministries – HCAW
1200 ministries**



Transformation

**Focus on the
Family, Promise
Keepers**



“In today’s global community, the greatest channel of distribution for ‘salt and light’ is the business community... the marketplace.”

Bill Pollard, Chairman, ServiceMaster

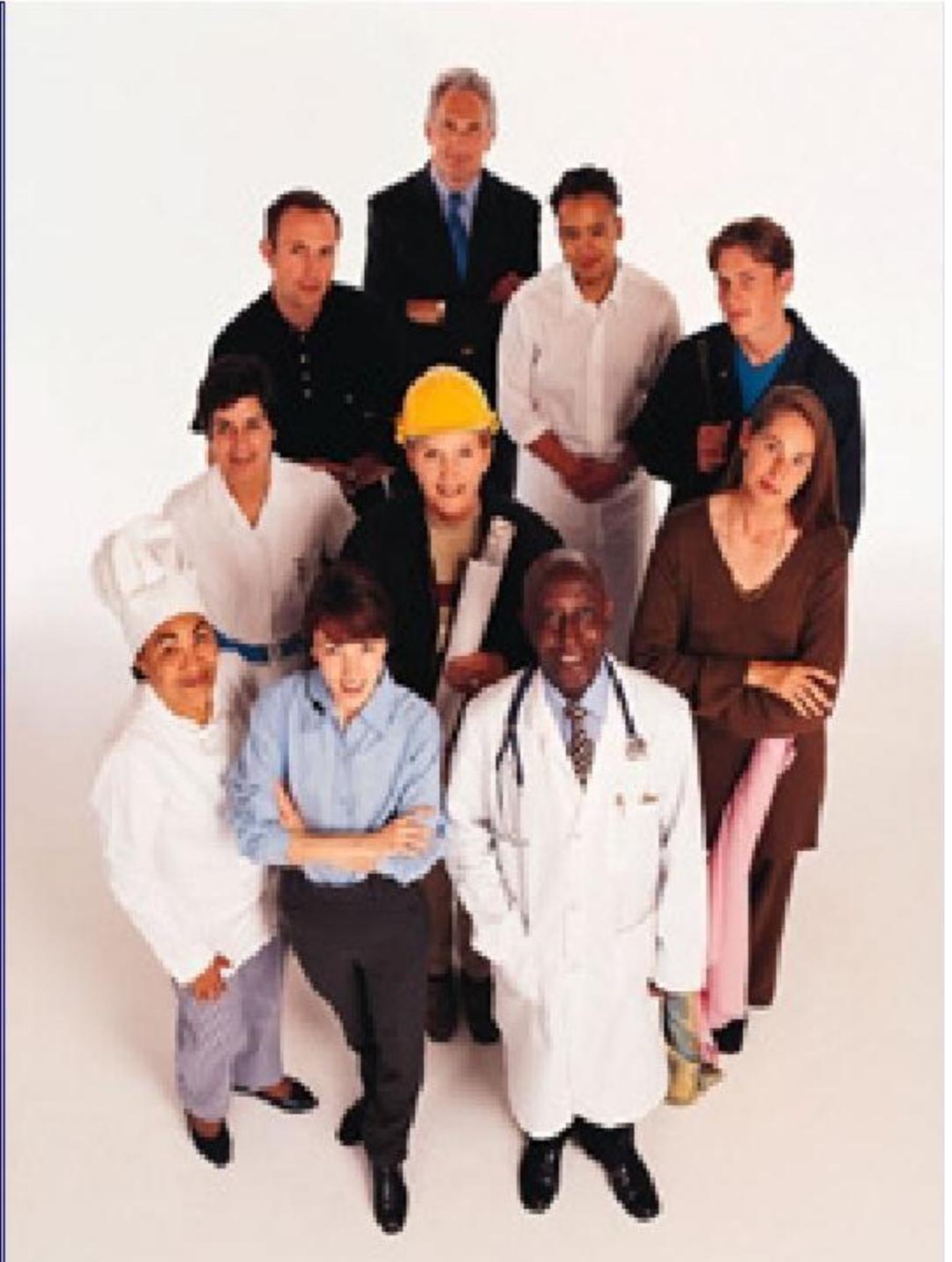


“Someone recently said that the “First” Reformation took the Word of God to the common man and woman; the “Second” Reformation is taking the work of God to the common man and woman. That time is now. The greatest potential ministry in the world today is the marketplace. Christ’s greatest labor force is those men and women already in that environment.”

Tom Phillips, VP of Training , Billy Graham Evangelistic Association

What Is Workplace Ministry?

Workplace ministry is an intentional focus of equipping men and women in all spheres of work and society to understand and experience their work and life as a holy calling from God.



How do we define the workplace?



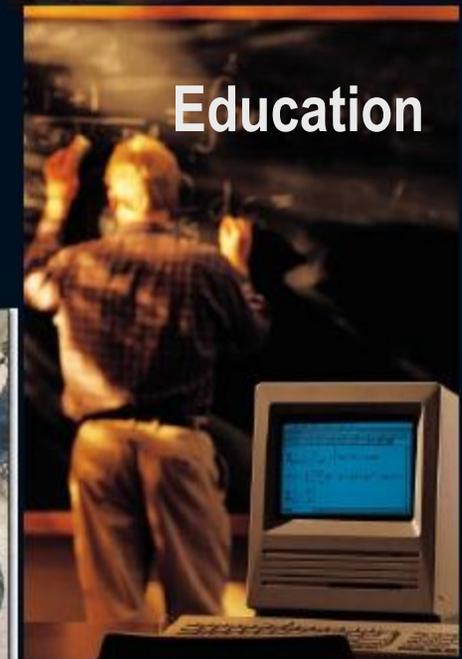
Business



Home



Government



Education



Entertainment



Military

Jesus' Example of Workplace Ministry

1) Where did Jesus spend most of His Time?

- New Testament – Of 132 public appearances in NT, 122 in the marketplace
- Of 52 parables Jesus told, 45 had a workplace context.
- Of 40 miracles in the book of Acts, 39 were in the marketplace.
- **Jesus equipped 12 from the workplace.**

Jesus spent more than 50% his adult life as a carpenter before he went into a preaching ministry in the workplace.

Work “IS” Ministry
vs
Work “TO” Minister

“IS” Ministry

The work itself is ministry because it is service to others
Work is worship
Value in secular work - meets human needs of society

“TO” Minister

Platform to share Christ
Means of giving \$ to Christian causes
Use influence for societal transformation

Priesthood of all believers

Foundational teaching of the church



Brother Lawrence

“For me the time of activity does not differ from the time of prayer, and in the noise and clatter of my kitchen, while several persons are calling together calling for as many different things, I possess God in as great a tranquility as when upon my knees at the blessed Sacrament.”

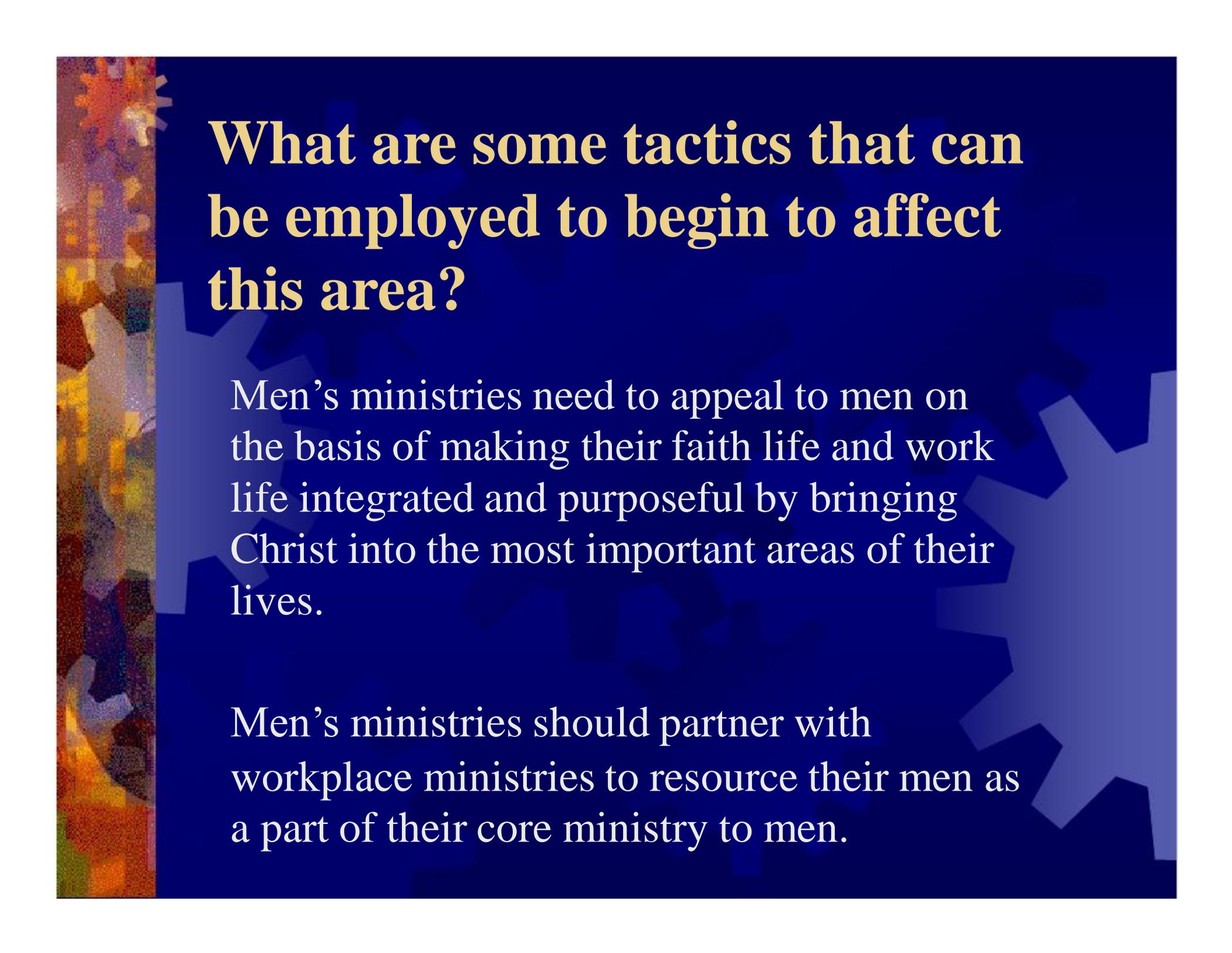
Practicing the Presence of God, 1600s

**How can men's
ministry impact more
men and really
transform their
workplaces, their
families,
and their nations?**

By equipping men to live
successfully in the place where
they spend 60-70% of their
waking hours.



Could it be the key that
opens a man's heart to
allow other ministry to
take place in his life?



What are some tactics that can be employed to begin to affect this area?

Men's ministries need to appeal to men on the basis of making their faith life and work life integrated and purposeful by bringing Christ into the most important areas of their lives.

Men's ministries should partner with workplace ministries to resource their men as a part of their core ministry to men.



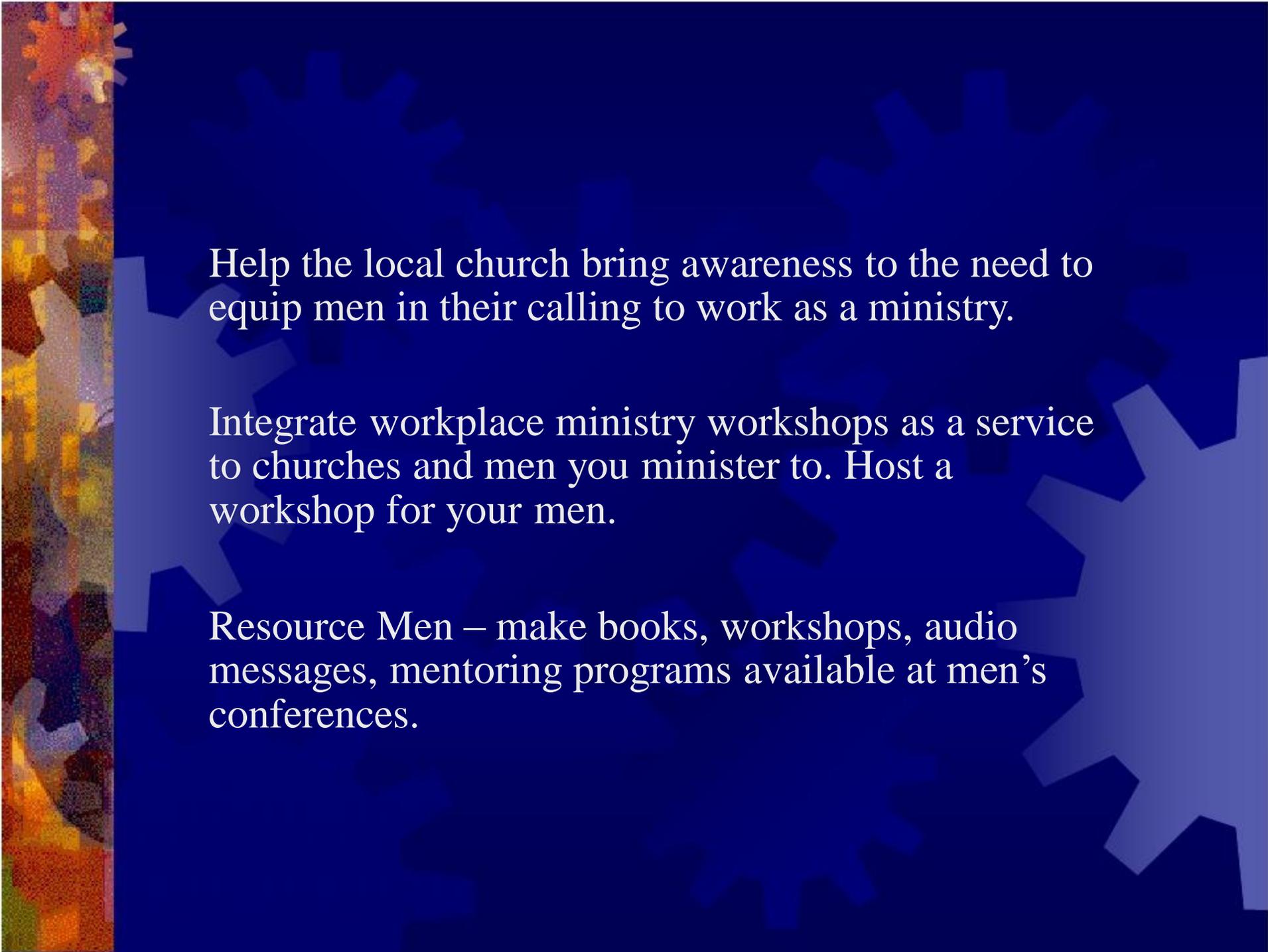
Men's ministries should use workplace ministry events and workshops to minister to the felt needs of men and co-minister to their men. More partnerships should be developed between men's ministries and workplace ministries. (Over 1200 exist)

Men's ministry needs to participate in workplace ministry events to bring their resources to equip men in other areas of their lives. They should promote faith and work products to their men.



Put more nationally recognized men's ministry/workplace ministry leaders on the platform at men's conferences.

More teaching should be given on faith and work within church-based workplace ministries.



Help the local church bring awareness to the need to equip men in their calling to work as a ministry.

Integrate workplace ministry workshops as a service to churches and men you minister to. Host a workshop for your men.

Resource Men – make books, workshops, audio messages, mentoring programs available at men's conferences.

The background of the slide features a sunset with warm orange and yellow tones. In the center, the silhouettes of two people are shown from the waist up, standing on a dark horizon line. They are facing each other with their arms raised, and their hands are touching in a high-five gesture. The overall mood is one of celebration and achievement.

What Could Happen When We Do This?

Transformation will take place in ...

lives...

workplaces...

families...

cities...

and nations.



4 Types of Christians in the Workplace

- 1) Christian who simply tries to survive in the workplace**
- 2) Christian who applies biblical principles in the workplace.**
- 3) Christian who works in the power of the Holy Spirit.**
- 4) Christian who transforms their workplace for Christ.**

Ed Silvano, *Anointed for Business*



Consider some men who have transformed their workplaces and culture through their workplace calling.

Jeremiah Lanphier

In 1857 a man named Jeremiah Lanphier began a prayer meeting. Six people showed up for the first meeting, but within 6 months more than 30,000 were meeting for prayer. It spread throughout the nation and a revival resulted and 1 million came to Christ.

Arthur Guinness

An Irish Christian businessman was strolling the streets at the turn of the century burdened about alcoholism in his country. God said “Give them something good for them to drink.” He started Guinness Beer. Later he began a children’s home, funded Hudson Taylor’s mission trips and changed the legal system in England.



“Why the Peanut?”

George Washington Carver was born at the height of slavery and persecution. Yet, he was an inventor who sought God for answers to why God made the peanut. God answered and gave him 300 marketable products from the peanut and 100 from the sweet potato



George Washington Carver

1861 - 1943

Taxi-cab Driver Transforms His Workplace

Joe was a taxi-cab driver who got saved in the Philippines. He began sharing his faith in a bar and led the gay bartender and pimp to Christ. The bartender led his 35 prostitutes to the Lord, then the bar owner came to the Lord. The bar became a church and house churches began in the neighborhood.

Source: *Anointed for Business*, Ed Silvano, p.118





Bank President – 6 month old bank

Chuck Ripka

40 salvations

Healings

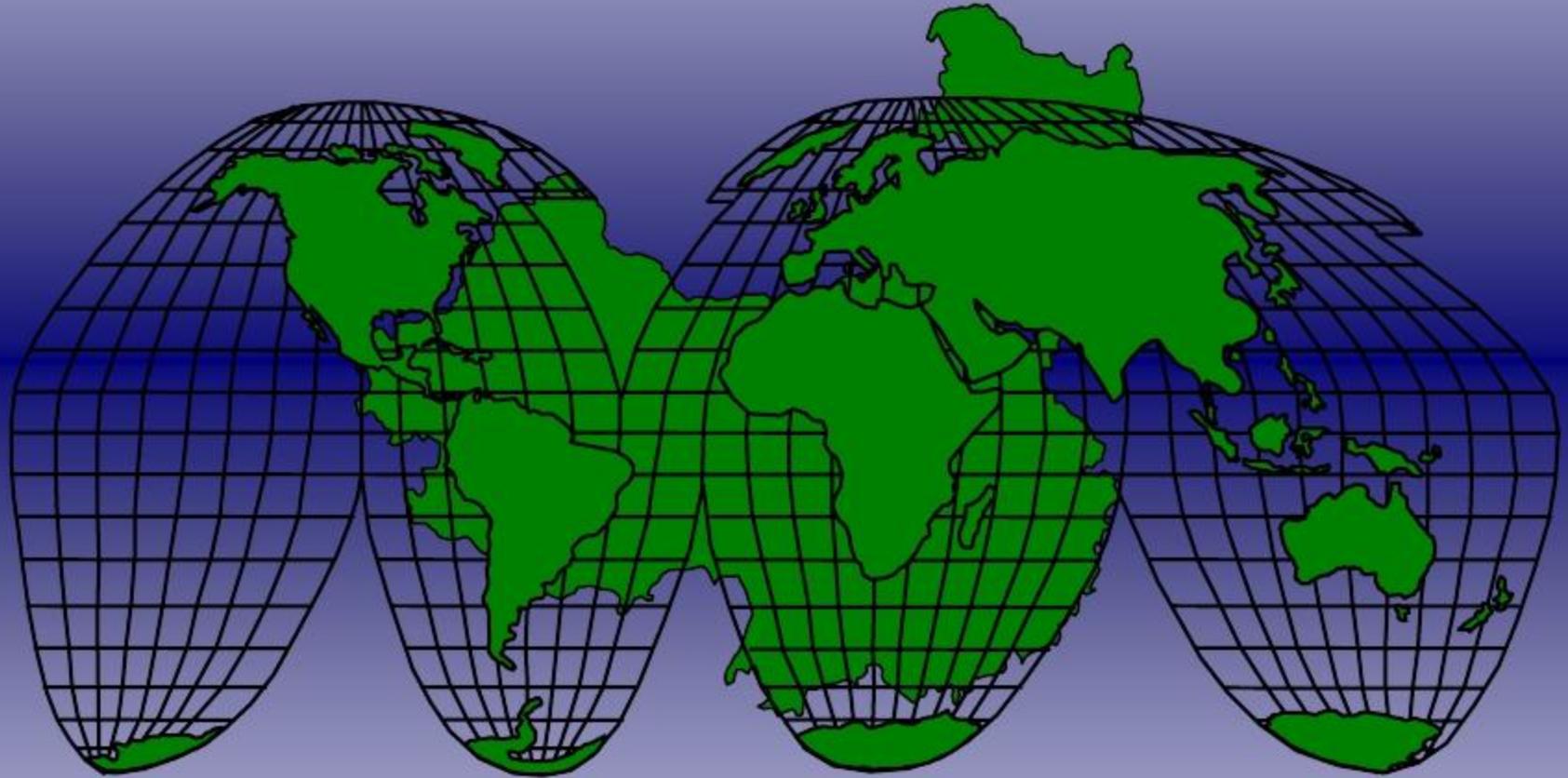
Invites customers to prayer meetings in their
conference room.

Schools, sheriff, mayor's office

Community transformation

**Bottom line? “You won't have to worry about the
bottom line if you will be obedient to my Word.”**

A Builder Impacts the Nation of China

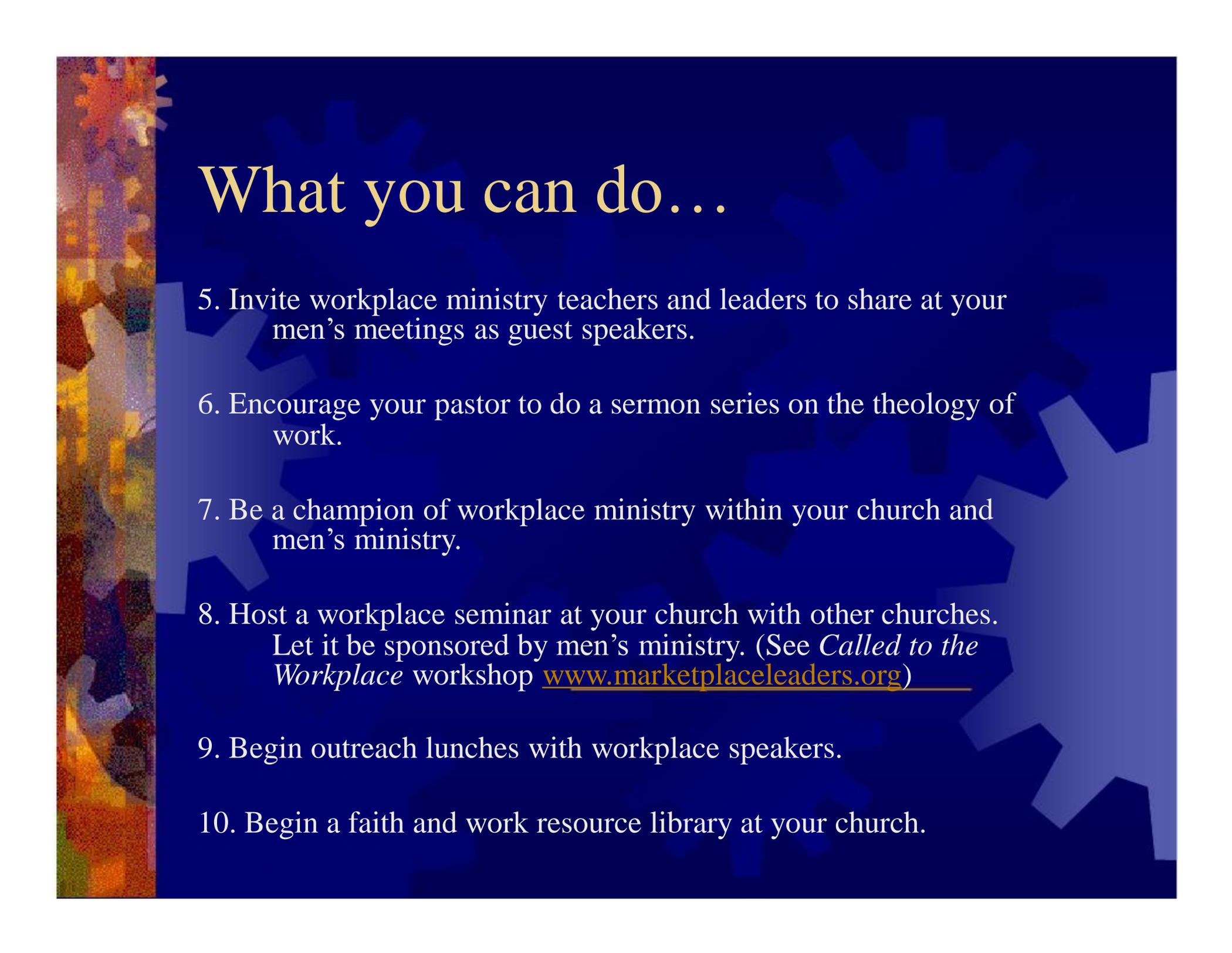


“You Can Start A Business”

2 million member army being trained

10. Things You Can Do

1. Begin to disciple men in the area of integration of faith and work. Teach them a theology of work. Make it part of your DNA.
2. Sign them up for TGIF to begin encouraging the integration of their faith at work. Includes a Free ebook, *Faith & Work: Do They Mix?*
www.marketplaceleaders.org
3. Teach small group Bible study on work as calling.
4. Encourage men who are experiencing Christ in their workplace to share testimonies at men's meetings.

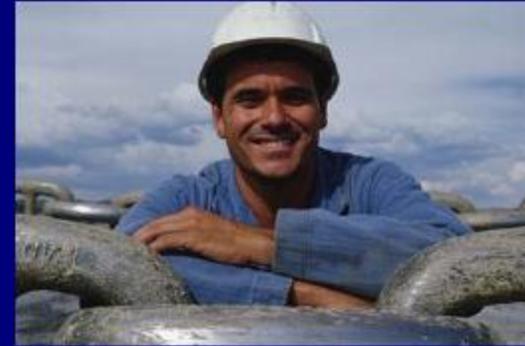


What you can do...

5. Invite workplace ministry teachers and leaders to share at your men's meetings as guest speakers.
6. Encourage your pastor to do a sermon series on the theology of work.
7. Be a champion of workplace ministry within your church and men's ministry.
8. Host a workplace seminar at your church with other churches. Let it be sponsored by men's ministry. (See *Called to the Workplace* workshop www.marketplaceleaders.org)
9. Begin outreach lunches with workplace speakers.
10. Begin a faith and work resource library at your church.



Conclusion:



**When men's ministry
begins to focus on the
primary felt need of
men, transformation is
the result**



Key Faith & Work Websites

www.icwm.net Articles, Facts on movement

www.marketplaceleaders.org Articles & tools

www.faithandworkresources.com Resources

– books and audio

www.christianity9to5.org Articles

<http://www.ivmdl.org/> Ministry in Daily Life -
Articles

www.scruples.net – Chat rooms, networks,
events

The background is a dark blue field filled with faint, overlapping gear shapes. On the left side, there is a vertical strip with a colorful, abstract, and textured appearance, possibly representing a gear or a mechanical part.

Review of Resources and Questions

www.faithandworkresources.com

MarketplaceLeaders
Helping You Fulfill God's Calling



INTERNATIONAL COALITION
OF WORKPLACE MINISTRIES
ONE MISSION. SEPARATE CALLINGS. MANY ALLIANCES.

*A presentation by Os Hillman, Marketplace Leaders and
the International Coalition of Workplace Ministries*

www.marketplaceleaders.org

www.icwm.net www.faithandworkresources.com

678-455-6262